





The Fireworks: Facebook Campaign

Week	Visual	Copy
1		<p><b>Light a fire</b></p> <p>Nothing spells romance quite like a crackling fire; and these cast-iron, free-standing multi-fuel stoves add enormous charm and warmth to winter nights.</p> <p>There's the Dalton (4,5kW), Moore (7kW), Connery (13kW) and Craig (16kW). All are EU approved and all come complete with Vermiculite linings.</p> <p>If you'd like to find out more about this exclusive range of fireplaces please e-mail us at <a href="mailto:sales@thefireworks.co.za">sales@thefireworks.co.za</a> or visit <a href="http://www.thefireworks.co.za">www.thefireworks.co.za</a>.</p>
2	<p><a href="https://www.youtube.com/watch?v=Us33OkchSY8&amp;list=PLkuNQz-r9NvKaetowfVg_CWi9FIdZHeLG">https://www.youtube.com/watch?v=Us33OkchSY8&amp;list=PLkuNQz-r9NvKaetowfVg_CWi9FIdZHeLG</a></p>	<p><b>Driving your stove</b></p>
3		<p><b>Flawless and flueless</b></p> <p>Infiniti fireplaces are available in single and double-sided models. Plus there are so many frame options to choose!</p> <p>This beautiful, versatile, eco-friendly range offers 95% heating efficiency along with a host of safety features.</p> <p>Just perfect!</p> <p>If you'd like to find out more about Infiniti fireplaces at The Fireworks, please e-mail us at <a href="mailto:sales@thefireworks.co.za">sales@thefireworks.co.za</a> or visit <a href="http://www.thefireworks.co.za">www.thefireworks.co.za</a>.</p>
4	<p><a href="https://www.youtube.com/watch?v=xrR9myJGCCo">https://www.youtube.com/watch?v=xrR9myJGCCo</a></p>	<p><b>Luxury Fireplace Design Ideas</b></p>

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1		<p><b>Star Imports</b></p> <p>Meet the Dalton free-standing cast-iron, multi-fuel stove. It's specially imported to bring you a beautiful combination of style and affordability. And it's exclusive to The Fireworks.</p> <p>With an output of 4,5kW and compact dimensions, the Dalton Stove is a star in cosy spaces. Or you could choose the more powerful Moore (7kW), Connery (13kW) or Craig (16kW).</p> <p>All are EU approved and come complete with Vermiculite linings inside.</p> <p>If you'd like to find out more about The Fireworks range of fireplaces please e-mail us at <a href="mailto:sales@thefireworks.co.za">sales@thefireworks.co.za</a>.</p>
2		<p><b>Beautiful Workhorse</b></p> <p>This closed system fireplace from Morso is known for its dependability and its hard work.</p> <p>Cast iron construction, a traditional burn chamber, a large robust design and the ability to burn for up to 10 hours with an output of 10,5 kW make it a favourite at The Fireworks.</p> <p>If you'd like to find out more about the Morso range of fireplaces at The Fireworks, please e-mail us at <a href="mailto:sales@thefireworks.co.za">sales@thefireworks.co.za</a>.</p>